

# **NEWS RELEASE**

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## **T. DAVID ROGERS FOCUSES ON BI-STATE UNITY AS PRESIDENT OF NEW REALTOR ASSOCIATION**

KANSAS CITY, MO (January 29, 2001) – Focused on “creating a stronger voice for the real estate industry in Kansas City” and keeping local REALTOR® membership “strong, viable and growing in a highly competitive and rapidly changing marketplace,” T. David Rogers has been elected president of the newly formed Kansas City Regional Association of Realtors (KCRAR).

KCRAR is a 6,000+ member trade group formed by the merger of the Johnson County Board of Realtors and the Metropolitan Kansas City Board of Realtors. Rogers is broker/owner of RE/MAX of Eastern Jackson County, which includes four RE/MAX offices, a title company and a property management firm.

Though KCRAR officially began activities on Jan. 1, Rogers says the organization has been working in conjunction with the Kansas City and Johnson County boards for several months. A national search is underway for a chief executive officer, and a task force is pursuing a centralized location to combine the two board offices as well as the Heartland Multiple Listing Service, which is owned by KCRAR.

“We’ve hit the ground running to ensure a smooth transition to a unified association,” says Rogers, who was installed as KCRAR president at a Jan. 5 luncheon attended by National Association of Realtors president Richard Mendenhall. “We’re focusing on serving as the pro-active, single voice for area Realtors and their property-owner clients.”

Rogers says the feasibility of combining the two local boards had been studied for over a decade, with two cooperative efforts fueling the discussions.

First, the entities devised a standard form contract that protects buyers, sellers and Realtors alike. The contract was adopted metro-wide, smoothing transactions by giving the real estate and legal

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***Rogers becomes KCRAR's first-ever president***  
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communities a familiar document to work with for most local transfers of property.

Second, five local multiple listing services (MLS) were consolidated into the Heartland MLS, helping standardize the way properties are listed for sale throughout the metro area.

Rogers says the success of those two local initiatives, plus the changing face of real estate on a national scale, made the formation of KCRAR a logical next step.

“The real estate industry changes more now in a year than it used to in a decade,” Rogers says. “Quite frankly, in five years we may have a totally different look as an association than we do now. The formation of KCRAR recognizes that. We’re not just merging two entities. We’re creating a whole new organization aimed at helping our members succeed.”

Rogers outlines several ways KCRAR will enhance services to its local members:

- Operating efficiencies. By combining the educational and service offerings of two similar boards of Realtors, KCRAR will centralize operations and more efficiently coordinate the delivery of services.
- Single voice. KCRAR, as a 6,000+ member bi-state entity, increases the clout of Kansas City area members within the National Association of Realtors. It also stands as a stronger voice for the advocacy of private property rights and the promotion of real estate ownership and related issues being considered by local, state and national legislative bodies.
- Member support. KCRAR looks to enhance professional standards and development opportunities for its members by increasing educational opportunities and promoting the nationally recognized Code of Ethics established by the National Association of Realtors.
- Advanced technology. KCRAR will educate its members on the benefits and opportunities of delivering services utilizing emerging technological strategies.

“We’ve created a stronger voice for the real estate industry in Kansas City,” Rogers says. “And we’ve set an agenda that will help us pro-actively keep our membership strong, viable and growing in a highly competitive and rapidly changing marketplace.”

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# About T. David Rogers

## CCIM, CRB, CPM, GRI, ABR

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Since beginning his brokerage management career in 1975, David has established true one-stop real estate shopping in the Greater Kansas City area. His four RE/MAX offices include over 135 sales associates in Independence, Blue Springs, Lee's Summit and Raytown.

- Broker/Owner, RE/MAX of Eastern Jackson County
- Owner, Towne Square Property Management, Inc.
- Owner, Heart of America Title, Inc.
- Certified Commercial and Investment Specialist (CCIM)
- Certified Residential Broker (CRB)
- Certified Property Manager (CPM)
- Graduate Realtor Institute (GRI)
- Accredited Buyers' Representative (ABR)

### HONORS

- Realtor/Broker of the Year, Metro KC Board of Realtors, '90, '97
- Broker/Owner of the Year, RE/MAX International, '87
- Broker/Owner of the Year, RE/MAX Mid-States, '86, '87, '98
- Realtor/Broker of the Year, E. Jackson County Board of Realtors, '84
- Distinguished Service Award, RE/MAX Mid-States Region, '93
- Missouri Association of Realtors Honor Society
- Life Member, Realtors Political Action Committee

### OFFICES

- Director, Metro KC Board of Realtors, 1985-93, 1995-current
- President, Heartland MLS of Greater KC, '86, '87, '97
- Officer/Director, Heartland MLS of Greater KC, 1994-current
- President, Metro KC Board of Realtors, '88
- President, E. Jackson County Board of Realtors, 1982-83
- President, KC Regional Association of Realtors, 2001

### COMMUNITY AFFILIATIONS AND EDUCATION

- City of Independence Landlord Advisory Committee
  - Director, Independence Council for Economic Development
  - Director, Independence Chamber of Commerce
  - Rotary Club of Independence
  - Bachelor of Arts, Economics and Business Administration
  - Graduate Studies, Business Administration
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## About Kansas City Regional Association of Realtors

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- The Kansas City Regional Association of Realtors is a 6,000+-member trade group formed on January 1, 2001.
  - The association serves Jackson, Platte, Clay, Ray and western sections of Lafayette and Cass counties in Missouri and Johnson, Wyandotte and Miami counties in Kansas.
  - The association was formed by the efforts of a design team comprised of members of the Metropolitan Kansas City Board of Realtors and the Johnson County Board of Realtors.
  - The Kansas City Board of Realtors traced its history to the 1885 Real Estate Board of Kansas City. The group, which had grown to over 3,500 members at the time of its merger into KCRAR, served Jackson, Platte, Clay, Ray and western sections of Lafayette and Cass counties in Missouri.
  - The Johnson County Board of Realtors began in 1950 and had grown to over 3,000 members. It served Johnson, Wyandotte and Miami counties in Kansas.
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## About National Association of Realtors

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- Real Estate agents are REALTORS® when they are a member of the NATIONAL ASSOCIATION OF REALTORS, The Voice for Real Estate -- the world's largest professional association. The term REALTOR is a registered collective membership mark that identifies a real estate professional who is a member of the NATIONAL ASSOCIATION OF REALTORS and subscribes to its strict Code of Ethics.
- Founded in 1908, NAR has grown from its original nucleus of 120 to over 750,000 members today. NAR is composed of REALTORS® who are involved in residential and commercial real estate as brokers, salespeople, property managers, appraisers, counselors and others engaged in all aspects of the real estate industry.
- Members belong to one or more of some 1,700 local associations/boards and 54 state and territory associations of REALTORS®. They can join one of many institutes, societies and councils. Additionally, NAR offers members the opportunity to be active in appraisal and international real estate specialty sections. REALTORS® are pledged to a strict Code of Ethics and Standards of Practice.
- Working for America's property owners, the national association provides a facility for professional development, research and exchange of information among its members and to the public and government for the purpose of preserving the free enterprise system and the right to own real property.

Source: National Association of REALTORS web site <<http://nar.realtor.com/>>

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